

Hot Tub Buyer's Guide

*Shopping for a Hot Tub?
5 Things to Know Before
You Buy*



www.bransonhtp.com
(417)337-9782

Making a large investment can be stressful. Whether it's a new automobile, a washer and dryer or a home leisure item like a hot tub, getting the most value for your dollar is a priority that often involves understanding exactly what it is you are buying and how to recognize a product that will meet your expectations. The good news is, there are steps you can take before you buy to ensure you choose the one item that fits your needs and lifestyle best.

Like many home leisure products, a hot tub is an exciting purchase, and one that can bring years of family-friendly entertainment, relaxation and health to the comforts of home. What types of things should you be thinking about when browsing for a hot tub? We've created this guide to help organize your thoughts before shopping for a new hot tub.

You'll find tips and advice on how to choose the perfect model to fit your needs and how to recognize quality brands, reputable dealers and more. Take time to review this information and get important peace of mind and confidence in a smart, sensible and exciting purchase. Are you ready to go shopping for a new hot tub? Here are five things to know before you buy.

No. 1: Don't Buy More than You Need

If you're in the market for a new hot tub, it's exhilarating to walk through a dealership and see the fantastic display of amazing hot tubs. Just a quick glance around the room and it's clear there are literally tubs for every occasion. Small compact models, large party tubs and some of the most extraordinary features make choosing just one overwhelming.

But here's the tip – Buying the right hot tub is all about balance and the key is to not buy more than you need. It's about striking a balance between your budget, what you wish to have and what you really need. In other words, do you really need a hot tub that can accommodate six adults when there is only two of you?

Maybe you do, and you plan on entertaining frequently. Thinking through your wants, needs and expectations and then matching those thoughts up to your budget will help you narrow your choices, saving you time, energy and money. Here's how to get started.

Who Will Be Using the Hot Tub, and How? - Begin by thinking about who will be



using the hot tub the most and be realistic about your expectations. Do you have an extended family with many children and grandchildren? Are you a single professional in need of a fantastic at home retreat? After deciding who you are buying the hot tub for, think about your expectations in terms of how you plan on using it.

There are many reasons why people invest in hot tubs, and thinking through your goals will help you choose a model that is best suited for your lifestyle. Is improved health a priority or do you want a hot tub simply to unwind and de-stress after a busy workday? Do you plan on exercising in the tub, or do you need maximized hydrotherapy to relieve arthritis or chronic back pain? Don't forget about family entertainment, as the shape and size hot tub you ultimately choose should be directly related to how you plan on using it. Don't buy more hot tub than you need, but be clear about *who* and *how* you will be using it and you'll find it easier to choose.

No. 2: Look for Comfort, Performance and Style

Narrowing your hot tub choices down to a particular size is only the beginning, because with countless different makes, models and features, there are still plenty of decisions to be made before finding the perfect hot tub. And that's okay, because this part of the process is also the most fun.



If you were to ask any hot tub owner to name the top three factors that work together in creating the perfect hot tub experience, you'd likely hear a combination of comfort, performance and style. And that makes a lot of sense, because if you're uncomfortable, your hot tub doesn't work or you're not happy with the way it looks, your experience will be less than stellar.

Comfort - Comfort has everything to do with finding the perfect seating arrangement and convenience features that make it easy to relax in your new hot tub. Sounds pretty straightforward, but there are a few important things to consider that can add to or detract from how much you enjoy taking a soak.

First, you should look for deep, cradling seats that make it easy to relax and stay seated, even while enjoying a powerful massage. Comfort also means perfectly positioned hydrotherapy jets that are not only powerful, but quiet, creating the relaxed environment

you crave. Different models showcase a variety of jet placement and it pays to ask your dealer to direct you to those models where hydrotherapy is enhanced with the right seats.

Comfort is certainly about how it feels to sit in the hot tub, and regardless of how you plan on using it, it makes sense to ask about taking a test soak. A “wet test” soak can give you a feel for how comfortable different seats are with water in the tub. Remember, sitting in the seat and stretching out while it is filled with water is a much different experience than doing the same thing dry.

Concerned about asking? Don't be. Quality dealerships are more than happy to make the arrangements for you to test soak a few models you are considering. Besides, you wouldn't hesitate to take a new car for a test drive – you shouldn't be uneasy about asking to test your new hot tub either.

Performance - Are all hot tubs created equal? Absolutely not, and high performance is a key indicator of brands that stand the test of time. What should you be looking for in a high performing hot tub? Brands that are engineered with performance in mind provide a consistent experience, day in and day out. They're designed with attention to detail using only the highest quality materials for components that are energy efficient, long lasting and reliable year after year.



Style - A stylish hot tub is more about personal choice than comfort or performance, but an important factor in choosing your perfect match. Don't underestimate the importance of the right colors, sculpted design and how your hot tub makes you feel when you look at it. The right style should promote a relaxed feeling before you even step into the water.

Rich colors and ergonomic design work together as part of the overall experience. Style also means there are opportunities down the road should you decide you would like to complement your hot tub with entertainment and lighting options, upgraded cabinetry and surrounds, steps and more.



No. 3: Select a Dealer That Provides Full Service and Support

Another critical part of a successful hot tub purchase involves choosing a reliable dealership. Buying a hot tub is exciting, and unfortunately, more than a few first time buyers neglect to think about *where* to buy simply because finding a hot tub dealer is easy.

Here's the tip – There are significant differences between dealerships and it's always smart to purchase from one that has a proven reputation for offering quality products, exceptional customer service and easy access to the tools and resources you'll need before, during and after you buy. What should you look for in the right dealership?



Quality Brands and Reliable Services - There are many factors that go into creating quality hot tub dealerships, but two that stand out the most are 1) the brands they sell and 2) the services they provide. Here are some services to consider: You may not need them all (at least today), but these are the types of offerings that are useful, and more importantly, a good reflection of how much they value customer service.

- Reliable, Dependable, and Certified Technicians
- Weekly Service Routes for Pools and Spas
- FREE Computerized Water Analysis
- Authorized Repair Center for Heaters, Motors and Pumps
- Free Local Standard Delivery & Installation on Spas
- Spa Trade-Ins Accepted

- Financing Available with Approved Credit

No. 4: Buying a Brand Name is Critical: Here's Why

Brand name hot tubs are more reliable hot tubs, and finding the best name in the industry is a smart, practical way to ensure your purchase delivers on the experience you want. With hundreds of brands to choose from, it can be overwhelming choosing the one best and taking a little time to understand the importance of a brand name will save you countless hours of frustration. Top brands are household names, recognized year after year despite trends, shifts in the economy, even supply and demand.

Choose a Trusted Brand - the best brands have one thing in common – they've earned the trust and confidence of the consumer. Typically, brands become industry leaders because they have a history of success defined by years of providing reliable products, innovative ideas and warranties that stand behind the products they sell.

A little research goes a long way when it comes to buying a new hot tub, and it makes sense to research a few brands you may be interested in. Company websites are a great place to start and can offer invaluable insight into a company's background, history of awards, recognitions and other important information on success.



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No. 5: Check out Dealer Testimonials

Sometimes, finding a good hot tub dealer is hard and you're not alone if you have questions about how to differentiate one from the other. Looking into past experiences of other buyers can help shed light on not only how they were treated during the process, but also, how easy and convenient it was to get the help and resources they needed. In many cases, buyer testimonials are posted on dealer websites, giving you firsthand knowledge from past customers in their own words.



Keep in mind, everyone has different expectations when they make a large investment, and what's important to you may not be important to someone else. Nevertheless, checking out dealer testimonials is an easy, hassle free way to get firsthand customer feedback.

Of course, you can always look online for even more reviews, but keep in mind that dealerships who are transparent, engaged and truly listen to their customers will likely extend the same to you if you choose to buy.



In Summary

The right hot tub is more than a luxury item, but an exciting investment in your health and happiness. A rewarding purchase that makes it easy to erase stress, share quality time with friends and loved ones and enjoy the great outdoors from the comforts of your home, a hot tub is an opportunity for a more fulfilling life.

While there are many factors that go into choosing the perfect hot tub for your needs and lifestyle, taking time to think about your purchase before you buy can only help you make a better decision in a product that meets, even exceeds your expectations.



Before running out to the nearest store to buy, remember the five main points you learned in this guide:

- Don't buy more than you need
- Look for comfort, performance and style
- Select a dealer that provides full service and support
- Buying a brand name is critical
- Check out dealer testimonials

Hopefully, we have provided you with a few valuable tips and some meaningful advice on finding the perfect accompaniment to your home in a fantastic, high performing hot tub. A hot tub is a purchase that will be with you for some time. Choose wisely and you'll find it easier than ever to improve mental health, physical health and overall happiness.



About Us



Branson Hot Tubs & Pools was established in 2002 and is a family owned and operated local business in Branson, MO. Serving Southwest Missouri and Northwest Arkansas, we service what we sell and repair all other brands of hot tubs and pools as well.

We offer free computerized water analysis for our customers. In addition to pools, hot tubs, Endless Pools & swim spas, we also sell the Big Green Egg, Finnleo Saunas and Yeti Coolers.

We offer a variety of water care products, pool & spa equipment, parts, pumps, filters, heaters, cleaning supplies, toys, games, accessories, cleaners and much more.